



Share the gift of solar savings and help your community enjoy the benefits of clean solar energy.

Three Easy Steps to Get Rewards

- 1 Contact your friends and family who own their homes.
- 2 Tell them about GRID Mid-Atlantic and the benefits of solar.
- 3 Refer them to us by phone, email, or online!

MAKE A REFERRAL

Call 1-866-921-4696
Email dcoutreach@gridalternatives.org
Visit gridsolar.org/referral

Help Share Solar Savings

We need your help to find more families qualified for GRID’s solar program. Did you know that 70% of the families that receive solar through GRID are referred by their friends or family?

As a nonprofit, we don’t have a big marketing budget. Instead, we rely on satisfied clients like you to help spread the word. If you refer someone that goes solar with GRID, you can receive \$200 while helping someone you know save on their bill.

Do you have friends or family in your neighborhood who own their homes and would benefit from solar? If so, we ask that you tell them about GRID!

You Can Make a Difference

Your **personal invitation to your friends and family** makes them much more likely to sign up for solar savings with GRID. The best way for new clients to hear about the benefits of solar is by hearing how they've helped people they trust—which is why we're willing to reward you for your help.

How the Referral Program Works

If you refer someone to GRID Mid-Atlantic, we'll pay you \$200 if they get solar with us—which means they must meet our income qualifications and complete the application process.

If your referral is approved for solar, the \$200 award is triggered when they sign their contract. Payments are typically delivered within 30 days.

You can refer as many people as you want! There is no limit on the number of referral awards one person can earn. However, if you provide more than three successful referrals, we'll need your tax ID number.

Expand Your Outreach

GRID Mid-Atlantic clients have helped spread the word about solar by hosting open houses, posting about us on social media, speaking at their church, putting up fliers in their neighborhood, and more. **If you're interested in any of these activities, please contact us at 202-602-0722 or via email at dcoutreach@gridalternatives.org.**