



**GRID**  
**ALTERNATIVES**

Mid-Atlantic

# Corporate Partnership

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GRID Alternatives Mid-Atlantic (GRID Mid-Atlantic) is committed to building community-powered solutions to advance economic and environmental justice through renewable energy.

Through our workforce development programs, alongside initiatives promoting equity, inclusion, and diversity, we aim to eliminate disparities and embrace restorative justice and help everyone be part of the clean energy revolution.

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## About GRID Mid-Atlantic

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Under-resourced and communities of color disproportionately bear the burden of environmental injustice and climate change. Our mission is to make renewable energy technology and careers accessible to these underserved communities. Our vision is a successful transition to clean, renewable energy that includes everyone.

As a nonprofit solar organization, GRID Mid-Atlantic uses a workforce training model to lead volunteers and job trainees on solar installations for income-qualified homes and multi-family projects, providing needed savings for families struggling financially and preparing workers for jobs in the fast-growing solar industry.

GRID Mid-Atlantic works to end the cycle of poverty by increasing access to the benefits of solar technology in the following ways:

- **Residential Solar Installations**

We install solar at no cost for homeowners who qualify as low income, which helps reduce their energy burden

- **Workforce Development**

We increase access to job training and volunteer opportunities, helping individuals start careers in the solar industry and positively impact their communities



# Solar Installation Impact

Renewable energy can be a turning point in the fight for environmental justice by lowering emissions, reducing energy costs, and providing opportunities for careers in a growing industry. That reality drives GRID Mid-Atlantic's work. Since 2014, GRID Mid-Atlantic has helped thousands of households save money on electric bills and reduce their carbon emissions through solar installations at no cost to the homeowners.

Solar installed by GRID Mid-Atlantic is funded by local government grants, individual donations, and corporate partnerships. We install exclusively for households that make less than 80% of the area median income, ensuring that the benefits of solar energy may be enjoyed by all.

Corporate partners have played a large role in magnifying GRID Mid-Atlantic's impact, participating in 44 solar installations.

**5.6**

Megawatts of solar installed



**406**

Single-family rooftop installations



**10**

Community solar installations



**\$15,451**

Expected savings over system lifetime per household



**57,643**

Tons of greenhouse gas emissions prevented



**1,566**

Number of households served by residential and community solar



## Workforce Training Impact

Since 2010, the number of solar jobs in America has more than doubled. According to the National Solar Jobs Census, 263,883 Americans work in solar today. The Solar Energy Industries Association predicts 538,000 could be working in solar by 2032. Solar offers an opportunity for individuals to make a positive impact in their community and their world through their work.

GRID's vision is a transition to clean, renewable energy that includes everyone. This vision can only be realized with a solar workforce that has opportunities for all. GRID Mid-Atlantic is committed to making our job training opportunities accessible and inclusive of groups that are traditionally underrepresented in solar, including women, people of color, and those impacted by the criminal justice system.

**384**

individuals  
trained

**126**

program graduates  
placed in clean  
energy jobs

**250**

installations with  
workforce program  
participants





## Sponsorship Opportunities

	PLATINUM \$100K	GOLD \$75K	SILVER \$50K	STEEL \$25K	BRONZE \$10K
Volunteer engagement opportunities to coach solar trainees on job readiness, resume review, interview skills, etc. (one hour session based on availability)	10	8	6	4	2
GRID Lunch & Learn with your employees	✓	✓	✓	✓	✓
Featured on GRID social media (Twitter, Instagram, and Facebook) to 3,900+ followers	3 featured posts	2 featured posts	1 featured post	Shout-out	Shout-out
Recognition on GRID Mid-Atlantic website for one year	Logo	Logo	Logo	Listing	Listing
Featured in GRID Mid-Atlantic newsletters to 2,900 subscribers	Featured article w/ logo	Logo	Logo	Listing	
Featured in GRID Mid-Atlantic 2024 annual report	Logo	Logo	Logo	Listing	Listing



# People. Planet. Employment.

A corporate partnership with GRID Mid-Atlantic positions your organization as a leader in making sure that solar energy and jobs are accessible to everyone.

Please contact us at [dcdevelopment@gridalternatives.org](mailto:dcdevelopment@gridalternatives.org) for more information.



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