Disadvantaged Communities – Single-family Solar Homes (DAC-SASH) program

Semi-annual Progress Report January 2024







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1. Program Summary

The Disadvantaged Communities – Single-family Solar Homes (DAC-SASH) program is overseen by the California Public Utilities Commission (CPUC, or Commission) and provides incentives for photovoltaic (PV) solar systems to qualifying low-income homeowners located in disadvantaged communities¹ within the service territories of Pacific Gas & Electric Company (PG&E), Southern California Edison Company (SCE), and San Diego Gas & Electric (SDG&E), (collectively, the California investor-owned utilities or IOUs). GRID Alternatives (GRID), a non-profit solar contractor, is the statewide Program Administrator (PA) for the DAC-SASH Program. DAC-SASH is largely designed based on the Single-family Affordable Solar Homes (SASH) program, which operated from 2008 to 2022 and was also administered by GRID.

The goal of DAC-SASH is to provide opportunities for low-income homeowners within disadvantaged communities to overcome barriers to accessing on-site, solar PV systems to decrease electricity usage and bills without increasing monthly household expenses. Low-income families face myriad barriers to accessing solar, including financial; lack of marketing and outreach; educational and linguistic; distrust of outside entities and governments; and structural barriers like housing types and roof condition. GRID's experience has demonstrated that dedicated, carefully designed and executed low-income solar programs can overcome these barriers and provide access to the program and meaningful community co-benefits.

¹ Disadvantaged communities for the DAC-SASH program are defined as census tracts scoring in the top 25% statewide on the CalEnviroScreen 4.0 map (before 2022 we used CES 3.0 map). Homeowners in one of 22 additional census tracts that are in the top five percent of pollution burden but that do not have an overall CalEnviroScreen score because of unreliable socioeconomic data are also eligible. https://oehha.ca.gov/calenviroscreen/maps-data

GRID's program model represents a holistic approach for a hard-to-reach population. The model for DAC-SASH is an integrated, turn-key model in which GRID takes responsibility for the entire project process from client outreach through contracting and system installation. The approach incorporates energy education, referrals to complementary services and job training. This proven model ensures efficient program delivery while maximizing benefits to participating families and communities and maintaining iron-clad consumer protections for a vulnerable population.

Implementing the DAC-SASH program, GRID provides opportunities for local volunteers (pre-pandemic) and job trainees to assist with installations, engage their communities, and to participate in California energy programs. Every project includes a workforce development component, and opportunities for individuals to receive on-the-job training and access resources to assist in obtaining long-term employment. GRID partners with job training organizations (JTOs) around the state and will be focused on JTOs located in disadvantaged communities and job trainees residing in disadvantaged communities for the program's workforce development initiatives.

2. Background

Assembly Bill (AB) 327 (Perea), Stats. 2013, ch. 611 directed the California Public Utilities Commission (Commission) to develop a successor to then-existing Net Energy Metering (NEM) tariffs, and also required the Commission to develop specific alternatives designed to increase adoption and growth of renewable generation in disadvantaged communities (DACs). The Commission issued Decision (D.) 18-06-027 (Decision) in June 2018, which adopted three new programs intended to promote the installation of renewable generation among residential customers in DACs: the DAC-Single-family Solar Homes (DAC-SASH) program, the DAC-Green Tariff program, and the Community Solar Green Tariff program.

The Decision describes the intent with the creation of the DAC-SASH program: "The DAC – Single-family Solar Homes (DAC-SASH) program, modeled after the Single-family Affordable Solar Homes (SASH) program, will provide assistance in the form of upfront financial incentives towards the installation of solar generating systems on the homes of low-income homeowners. The DAC-SASH program will be available to low-income customers who are resident-owners of single-family homes in DACs. The incentives provided through DAC-SASH will assist low-income customers in overcoming barriers to the installation of solar energy, such as a lack of up-front capital or credit needed to finance solar."

The Commission's experience with a non-utility Program Administrator (PA) successfully managing the SASH program informed its decision to have the DAC-SASH program managed by a single statewide PA, selected through a competitive bidding process.³ The DAC-SASH PA Request for Proposals (RFP) was released on October 19, 2018 and the PA role awarded to GRID Alternatives (GRID) on January 4, 2019.

² D. 18-06-027: Alternate Decision Adopting Alternatives to Promote Solar Distributed Generation in Disadvantaged Communities. 21 June 2018, p. 2-3.

³ D. 18-06-027, p. 33.

Eligibility Requirements:

To qualify for DAC-SASH, homeowners must live in one of the top 25 percent most disadvantaged communities statewide using the <u>CalEnviroScreen</u>⁴ and be a billing customer of one of the state's IOUs. As of late 2020, Decision 20-12-003 added tribal lands (or California Indian Country) as eligible geography for the program as well, in addition to DACs. Homeowners must also meet <u>income qualifications</u> denoted by the income guidelines of either the California Alternate Rates for Energy (CARE) program or the Family Electric Rate Assistance (FERA) program. Details for the DAC-SASH program's eligibility and application processes can be found in the <u>DAC-SASH Program Handbook</u>. Both D.18-06-027 and GRID's DAC-SASH Administration Contract with SCE delineate reporting requirements for this progress report,⁵ which will be published by January 30 and July 30 and detail the progress of the prior two quarters.

⁴ Homeowners in one of 22 additional census tracts that are in the top five percent of pollution burden but that do not have an overall CalEnviroScreen score because of unreliable socioeconomic data are also eligible. See D.18-06-027, Conclusion of Law 3.

⁵ D.18-06-027, at pg. A-4, and Task 6(D)(1-19) in SCE PO 4501098383 Statement of Work, April 2, 2019.

3. Q1-Q2 2023 Update

Overview: In the second half of 2023 the DAC-SASH Program made good progress, with 1,744 kW (CEC-AC) of solar electric capacity interconnected for the benefit of over 400 lowincome homeowners, which is almost 100 more than the first half of 2023. The total number of interconnected projects in 2023 was 725, which accounts for 3020 kW (CEC-AC) of capacity. The program's total interconnected capacity consists of 9.06 MW (CEC-AC) or over 2,300 PV systems. 143 of those are for tribal households, or over 6% of all projects, which is greater than the percentage of tribal members in the state. Currently over 230 projects are reserved and awaiting installation and over 190 applications have been submitted and are under review. In early 2023, GRID continued to consider and act on the impacts of the Net Billing Tariff (NBT) to households' bill savings and continued to update its processes to account for those impacts. In order to mitigate the impacts of NBT on clients, GRID worked quickly to get as many customers submitted for NEM 2 rates by the deadline in April and then processed those in May and June. In the second half of the year, GRID continued to track the IOU NBT implementation and refined its processes and messaging. As part of the transition to NBT, GRID started planning for ways to pair battery storage systems with DAC-SASH systems in order to maximize client savings. Finally, GRID tracked the Inflation Reduction Act (IRA) and its impacts on project financing.

ME&O activities: To attract new participants, GRID continues to gather word-of-mouth testimonials from past participants, attend community events, send mailers and postcards, and continued receiving online leads from email co-marketing with SCE and PG&E (in 2021 and prior it had done *snail mail or print* co-marketing with SCE on a voluntary basis). GRID is also connecting with more tribal liaisons and tribal homeowners and tribal projects are often paired with GRID's Tribal Solar Accelerator Fund (TSAF) to ensure the installation is fully funded. For example, 31 DAC-SASH projects located in SDG&E have also received funding from TSAF. GRID continued to process RHA's leads in the SJV pilot through April, but since

then has discontinued this practice as RHA's role in the pilot has ended. GRID continued to implement the DAC-SASH ME&O Plan across the state more generally and will publish an updated Plan for 2024. In the first half of 2023 GRID launched and tested its new electronic application (partially funded by DAC-SASH) with customers and outreach staff across the state. The feedback has been very positive and the option to apply online is now available to all customers. In 2023 over 300 clients accessed the online application. GRID will continue to iterate upon this product to continue refining it based on client feedback and ensure that it is well-suited for DAC communities. GRID expects that about 25% of applicants will apply online in the future, in addition to applicants for other programs aside from DAC-SASH that GRID works with concurrently.

Ongoing activities include refining quality control (QC) processes, third party inspections, and subcontractor management. GRID reintroduced its corporate volunteer groups and sponsorships in early 2022 (after they were paused in 2020), but it continued to keep *public* volunteers off installations due to capacity constraints. Group job trainings continue to take place in-person and online, including its <u>Installation Basics Trainings</u> (IBT). Finally, job trainees returned to real-world install sites in 2022 after a long pandemic pause.

Evaluation activities: GRID again worked closely with the program's 3rd party evaluator to provide information that was requested. In March GRID provided comments on a draft evaluation report, and in April GRID staff attended a public webinar. Once the <u>final report was published</u> in May, GRID reviewed the final report findings, met internally to discuss the formal recommendations, and in June GRID created its response to those Evaluator recommendations. In the second half of the year, GRID continued to work with the Energy Division to answer questions and provide clarifications regarding the evaluation and response to recommendations. Overall the findings were positive for the program, such as this statement that ""On average, DAC-SASH participants are estimated to have...a 94% decrease in their electric bill cost (\$990 annually)" and that "the solar arrays in the evaluation sample

are generating 103% of the program's original estimate" in terms of kWh generation. Perhaps most importantly, the report found that "GRID is doing a good job at educating and gaining the trust of the community" with its outreach tactics.							
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4. Program Budget

The Commission authorized \$10M per year to be collected for DAC-SASH, beginning on January 1, 2019, and continuing through December 31, 2030. The Decision describes that the state's IOUs will first collect DAC-SASH program funding through available greenhouse gas (GHG) allowance revenues. In the event that there are insufficient funds available from those revenues, then the DAC-SASH program will be funded through customer rates via public purpose funds. The \$120M program is funded by Pacific Gas and Electric Company (PG&E), Southern California Edison Company (SCE), and San Diego Gas & Electric Company (SDG&E) according to the percentage allocations listed in Table 1:

Table 1: Budget Allocations by Utility Territory

(\$ in millions)	PG&E	SCE	SDG&E	Total
Budget %	43.7%	46.0%	10.3%	100%
Budget through 2023	\$21.85	\$23.00	\$5.15	\$50.00
Remaining Program Budget (2024-2030)	\$30.59	\$32.20	\$7.21	\$70.00
Total Program Budget	\$52.44	\$55.20	\$12.36	\$120.00

⁶ D. 18-06-027, p. 31.

Table 2: Budget through 2023: Allocations by Program Function

	Budget %	Budget through 2023 (\$ in millions)	Expensed Q1-Q4 2023	Expensed prior to 2023	Remaining in 2023, Program Budget
Incentives	85%	\$42,500,000	\$8,960,748	\$17,929,428	\$15,609,824
Administration	10%	\$5,000,000	\$1,011,150	\$3,988,850	\$0
Marketing and Outreach	4%	\$2,000,000	\$400,934	\$1,599,066	\$0
Evaluation	1%	\$500,000	Budget resides w/ CPUC	Budget resides w/ CPUC	Budget resides w/ CPUC
Total Program Budget	100%	\$50,000,000.00	\$10,372,832	\$23,517,344.33	\$15,609,824

5. Program Growth and Project Details

Table 3 below summarizes the status of DAC-SASH applications through Q2 2023 based on the application approval date.

Table 3: Applications by Status and Utility Service Territory

	Number of Applications				Total kW	Total Incentives	
Application Status	PG&E	SCE	SDG&E	Totals	(CEC-AC)	(\$ millions)	
STEP 1: Applications under review	94	99	2	195	760.5	\$	2.28
STEP 2: Confirmed Applications/Reservations	144	84	7	235	1,000.3	\$	3.00
STEP 3: Installed	1470	922	83	2475	9,660.1	\$	28.98
Total (all applications and installs)	1708	1105	92	2905	11,420.9	\$34.2	6

Data pulled 1/26/24. *Step 1 system sizing (kW) and incentives (\$) are estimates based on an average system size of 3.9kW CEC-AC and incentive level of \$3/W. Designs are not completed until the Applicant is confirmed to meet all program requirements, but typically most projects in Step 1 will move forward to Reserved status.

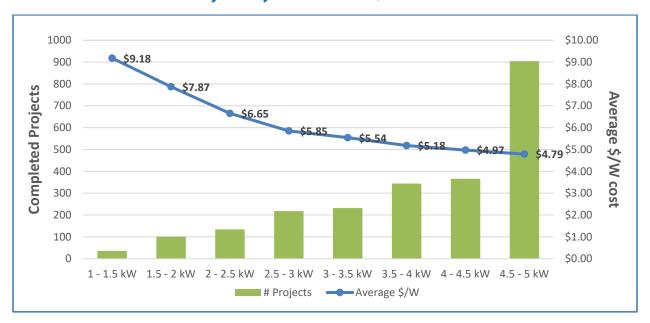
250 1200.0 233 1000.0 200 181 173 163 **Project Count** 800.0 148 150 136 128 600.0 102 89 89 100 83 400.0 50 200.0 0.0 Q2 Q2 Q4 Q1 Q3 Q4 Q1 # Interconnected Projects Total kW, CEC-AC

Chart 1: Interconnected Projects by Quarter⁷

Chart 1 above illustrates progress in 2023, with 725 projects interconnected throughout the year. These projects represent 3.02 MW (CEC-AC) of installed capacity. Chart 2 below indicates that over 50% of all interconnected DAC-SASH PV-systems are over 4 kW (CEC-AC) in size, with an average installed system size of 3.9 kW (CEC-AC). It is clear the largest category of systems is between 4.5 and 5 kW (CEC-AC). Where the system size is not constrained by roof space, sizing is based upon the client's annual usage (kWh) minus the energy efficiency savings the client may realize by adopting basic energy efficiency measures. Projects are currently capped at 5kW (CEC-AC) and minimum system size is 1kW.

⁷ For ease of viewing, 2019 is not shown here. For earlier years see charts here: https://www.californiadgstats.ca.gov/charts/li/

Chart 2: Interconnected Projects: System Size and \$/Watt cost



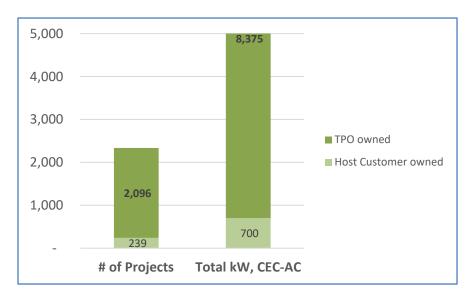
6. Incentives and Project Financing

The DAC-SASH program offers one, non-declining incentive level of \$3/W (CEC-AC). GRID's average cost to install DAC-SASH systems through 2023 is \$5.15/Watt (CEC-AC) and varies by system size (see Chart 2 above). This average system cost does not include marketing and outreach expenses required to reach target audiences and educate them about program benefits, nor does it include GRID's expense to provide job training, workforce development and education. The cost for DAC-SASH installations is higher than a general market installation because GRID brings teams of job training students to assist with the installation, creating a teaching opportunity and a classroom on the roof for solar job trainees.

Because the incentive of \$3/W, CEC-AC covers ~60% of the average system cost, GRID must overcome a financing gap for families by contributing the organization's own fundraising dollars or other additional resources toward covering the gap, which allows more families to go solar with the Program.

GRID's contributions toward these financing gaps include general philanthropy, in-kind equipment donations, proceeds from GRID's third-party ownership (TPO) model, and corporate sponsorships. Long-standing partnerships with major equipment manufacturers including Enphase Energy help cover many clients' funding gaps. GRID expects to utilize philanthropic and in-kind contributions to augment gap financing efforts in 2024 and beyond, as gap financing remains an obstacle for most low-income families to participate in the Program. In the future, new funding may become available via SGIP or the federal Solar for All program to better assist DAC households with professional services such as electric panel upgrades and tree trimming services.

Chart 3: Projects with Third-party Ownership (TPO) Funding



Through its "families-first" TPO model, GRID is able to leverage the federal Investment Tax Credit (ITC) to help finance DAC-SASH projects, while providing additional benefits to families such as a performance guarantee, system monitoring, and 25-year warranty coverage.

With Resolution E-5030 (September, 2019), the Commission approved GRID's TPO model that was previously approved for the SASH program in Resolutions E-4719 (June, 2015) and E-4829 (March, 2017). The primary partner for GRID's TPO model is currently Sunrun. In Chart 3 above, almost 90% of the DAC-SASH projects and over 90% of the capacity interconnected to date are third-party owned.8

⁸ GRID projects that cannot leverage the TPO model are due to small system size, deed or land ownership documentation that does not meet TPO provider requirements (such as projects on tribal lands), and/or a partner/city/client that is unable or unwilling to approve a TPO ownership structure.

7. Marketing and Outreach



The Marketing, Education and Outreach (ME&O) plan for the DAC-SASH program can be accessed on GRID's website⁹ and provides details on planned ME&O activities, key performance indicators, and the program's ME&O budget. GRID assesses progress toward achievement of its ME&O KPIs and submits an updated ME&O plan

each calendar year; it submitted an updated plan for 2024 in January. Below is a simplified overview of GRID's marketing strategies for the program.

GRID Alternatives has eight California regional offices, located in Oakland (PG&E), Willits (PG&E), Los Angeles (SCE), San Diego (SDG&E), Fresno (SCE/PG&E), Riverside (SCE), Chico (PG&E), and Sacramento (PG&E). This map on CalDGstats shows the location of pending or completed DAC-SASH applications; in the Program drop-down, simply select "DAC-SASH" for program-specific statistics. The map illustrates that GRID has qualified DAC-SASH applicants over a wide range of CalEnviroScreen DACs in IOU territory. The percentage of each IOU territory that is also considered a DAC is fairly low, with ~ 5% in SDG&E, ~15% in PG&E, and less than 30% in SCE territory under the current DAC definition. Appendix A lists the number of DAC-SASH applicants in each DAC census tract. Next, Chart 4 below shows

www2.energy.ca.gov/maps/serviceareas/Electric Utility Service Areas.html.

⁹ https://gridalternatives.org/what-we-do/program-administration/dac-sash

¹⁰ SDG&E: CES DACs as % of territory = 5.3%; PG&E: CES DACs as % of territory = 15.2%; CES DACs as % of territory = 29%. This considers all census tracts that are both entirely included in an IOU territory and that intersect it or are partially included. Data obtained in 2020 from: www.census.gov/cgi-bin/geo/shapefiles/index.php; and

that GRID processed or approved 1132 applications from eligible clients in 2023. Of these applications only 42 were in SDG&E's utility territory, which highlights the challenges to identifying qualifying homes in SDG&E, as detailed in Section 11, "Barriers to Participation."

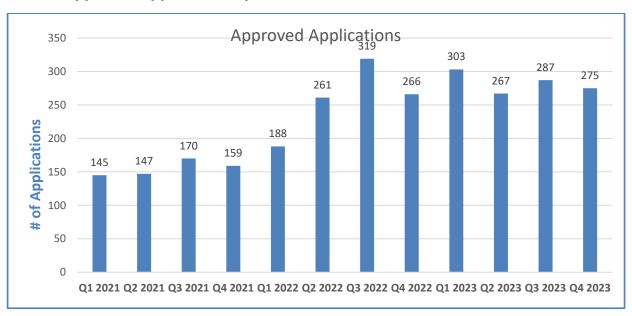


Chart 4: Approved Applications by Quarter

GRID's marketing and outreach approach for the DAC-SASH program combines a recognized brand, data-driven targeting, community and institutional partnerships, and experience-based and flexible marketing and outreach activities. Consistent advocacy and assistance throughout the entire outreach process - and the lifetime of the solar system - is key to ensuring that language, physical ability, age and education level are not barriers to participation and that participants can make informed decisions. In communities often targeted by predatory practices and scams, showing long-term investment in household and community benefit is a crucial component of GRID's approach to implementing the program. To this end, GRID combines in-language outreach and education with community and government partnerships to ensure information reaches eligible households through a trusted source. In new cities or regions, strong relationships with trusted community partners to co-market the program is GRID's primary strategy for developing trust with its target audience. GRID's educational messages are reinforced by a robust referrals program,

local media, and accessible digital platforms including a DAC-SASH program summary and link on the IOUs' clean energy webpages.

Once a client has been approved for participation, they receive ongoing support from application through to interconnection, including referrals to complementary state and local programs (eg. ESA program, EV and charging programs, CARE/FERA). Following the installation phase, GRID provides education, system online monitoring for its TPO systems, and access to phone support and troubleshooting throughout the expected life of the system. The aim is to deliver maximum impact and long-term benefit.

<u>Client Experience</u>: Ensuring a positive client experience and long-term investment in the community is key to continued program enrollment, particularly as a significant amount of new enrollees come from direct referrals from satisfied participants. To collect client feedback, GRID provides a participation survey after the installation of the PV system, as well as an annual survey to monitor impact and satisfaction over the long term. Per the reporting requirements for these Semi-Annual Progress Reports, GRID includes in Appendix B a summary of participant survey results.

7.1 Utility referrals for targeted ME&O¹¹

Upon receiving the first customer profiles (or DAC leads) from each IOU in early 2021, GRID analyzed the data and strategized with Outreach staff, how to utilize the leads in the most impactful way mid-pandemic. GRID received the next annual batch of eligible customer profiles in Q1 of 2022 and again in Q1 of 2023 (although SDG&E's needed multiple revisions in subsequent months). GRID prioritizes customer profiles with sufficient annual usage (3,000kWh or more) to qualify for TPO financing (requires a minimum 2kW PV system) and also qualifies clients based on the readiness of their home and roof for solar

¹¹ Decision 20-12-003 requires that the IOUs share DAC-SASH eligible customer profiles or leads to GRID Alternatives once per year, starting in February 2021 and each year thereafter. https://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M354/K045/354045228.PDF

installation. GRID requested that each IOU add a Net Metering (NEM) flag to the data provided. GRID keeps in mind that income is self-reported for CARE and ESA, whereas GRID actively verifies income using the most recent tax returns. In addition, these leads do not provide insight on roof quality or code issues that are major barriers in some regions. Throughout 2023 GRID continued outreach via marketing to IOU customer profiles in prioritized areas, primarily with mailed postcards or letters. Leads for these ME&O efforts were selected for regions in the state where construction barriers are less prevalent, and where additional stackable funding is available.

of customer profiles provided by IOUs: Over a hundred thousand DAC-located leads were received in early 2023 from PG&E and SCE, in addition to email co-marketing with both IOUs. However, most of those leads had enrollment dates more than a few years ago. Many of the leads received may be duplicates from previous batches as the enrollment years largely overlap in each report.

<u># of customers outreached to:</u> Over 11,000 leads from IOU customer profiles received a postcard or mailer from GRID in 2023, in targeted regional offices areas in SD, IE, GLA, CV, BA, and NV.

of installations resulting from outreach: Over 30 installations took place in 2021 and 2022 and several installations are currently pending. It can take 2-6 months from initial outreach and application to the installation phase of a single-family project.

Additional information about customer accounts or leads received by each IOU:12

¹² per the requirements of D.20-12-003

SDG&E leads : GRID used SDG&E leads received in 2021 and 2022 for outreach campaigns including a mailer in October 2023, when we mailed over 3,000 received leads. We continue to have limited success in SDG&E territory.

SCE leads: GRID received a new batch of IOU leads in Q1 2023 and has used them for targeted mailings in GLA, IE and CV territory as well as other outreach efforts, such as canvassing. We made over 6,000 outreach marketing attempts. Regional offices have also performed follow-up communications to responded leads.

<u>Voluntary co-marketing</u>: In 2023 GRID continued its co-marketing partnership with SCE with an email series that ran from April to November. It was sent by SCE to CARE customers and serves as a great introduction to the program. In 2023 we received over 500 leads directly from the email series and began 68 projects. In addition, SCE includes the program on several web pages and customer service agents also direct potential clients to GRID: an additional 200 projects were begun in 2023 from a general SCE source.

PG&E leads: Offices in PG&E territory relied less on co-marketing and IOU leads to meet their goals in 2023, leaning heavily instead on client-to-client referrals and ongoing partnerships. NV sent mailers including IOU customer profiles, with an emphasis on Stockton leads. BA did some marketing using IOU leads as well: in total 2,00 PG&E customer profiles received mailers.

<u>Voluntary co-marketing:</u> Mass emails were sent by PG&E on 8/23/22 and in June and September of 2023, to most of the 6,700 DAC-located leads, thanks to a newer co-marketing collaboration with PG&E (like SCE's). In 2023 this generated 218 responded leads, from which GRID converted 63 to projects. 8 of these projects have been installed by the end of the year.

8. Job Training and Workforce Development



Job training is central to GRID's mission and the DAC-SASH program delivery model. GRID takes a holistic approach that integrates job training opportunities into every project and creates ladders of opportunity for individuals from all backgrounds to access well-paying jobs in California's thriving solar industry. Every project is a classroom for local job seekers,

many coming from the same disadvantaged communities that the program is designed to serve. Through a combination of the program's job training requirements and GRID's voluntary initiatives, the DAC-SASH program is positioned to deliver impactful workforce development outcomes.

8.1 Job Training Requirements

Projects installed using GRID's volunteer and job trainee-based model must meet one of the five categories described below. Projects installed with the Subcontractor Partnership Program (SPP) model must include at least one paid workday for job trainees.¹³

1. **Team Leader**¹⁴: Being Team Leader offers experienced volunteers more in-depth training to further develop their skills and increase employment opportunities. Team Leaders log a minimum of 40 hours on GRID installations, complete six certifications

¹³ Additional information on these programs and requirements can be found at: www.gridalternatives.org/programs/workforce-development and in the DAC-SASH Program Handbook.

¹⁴ The Team Leader program was approved in D 15-01-027, as one pathway for eligible job training in GRID's volunteer and job trainee model. The development of the IBT program and the expansion of the internship program, make it such that GRID rarely utilizes Team Leaders in its model any longer as of 2021.

- on technical skills, attend a leadership workshop, and complete two installations to sign off on skills with an installation supervisor.
- 2. **SolarCorps Fellow:** SolarCorps opportunities include fellowships in project management, system design, marketing and outreach, communications, job trainee/volunteer management, market development, construction, and fundraising. These are 1-year paid fellowships that are based on the AmeriCorps program and are sometimes combined with additional funding from the Corporation for National and Community Service.¹⁵
- 3. **Job Training students (at least 3):** Some of GRID's in-house installations are reserved for job training students from external job training programs. These are students from community colleges, vocational high schools, or community job training programs that generally have completed a PV-classroom component but utilize GRID's installation as the hands-on application of the skills they learned in a classroom.
- 4. **Installation Basics Training (IBT) participants (at least 3):** GRID's IBT program awards trainees with certificates for industry-relevant skills learned and demonstrated in GRID's unique, hands-on training environment under the supervision of our professional solar installation staff. GRID currently offers 11 Skills Certificates that cover a variety of array and electrical skills, such as conduit bending and racking installations. To earn all 11 Skills Certificates, IBTs typically dedicate 130-300 hours in the field (or 8-20 installations).
- 5. **Design & Construction Intern:** These internships allow job seekers the opportunity to explore a solar career in a real work environment while being coached through skill development. Design and construction interns spend at least 6 weeks and up to 4 months gaining installation training and experience on GRID installations. Depending on their focus, interns may support projects with site visits, system design, or installation. Internships include job search support, hard and soft skills development under the instruction of experienced GRID staff, and individualized goals depending on personal objectives.

¹⁵ It is possible that in the future the Climate Corps that was announced in Q3 2023 will be incorporated into this fellowship model.

To align with industry standards, the categories below are relevant job task categories for job trainees participating in the program:

- Directly work on solar installation
 - Installing Electrical Components
 - Installing Mechanical Components
 - Completing System Installation
 - Conducting Maintenance and Troubleshooting Activities
- Project Design/Project Engineering
 - Designing Systems
- Project management/coordination

Tables 4 and 5 below highlight job trainee type, hours worked, and the number of trainees participating on DAC-SASH program installations.

Table 4: Unique Participants in Job Training Programs

	SolarCorps	IBT Trainees	Job Trainees	Interns	Team Leaders	Total Internal	Sub- contractor Program (SPP)
# of unique participants	104	186	480	24	3	797	20

Table 5: Job Training Hours by Volunteer and Work Type

Type of work	SolarCorps	IBT Trainees	Job Trainees	Interns	Team Leaders	Total Internal	SPP	Total
Directly Worked on Installation (hours)	19,608	7,481	16,340	1,167	44	44,640	1,747	46,387
Design/Engineering (hours)	49	0	9	8	0	66	0	66
Project Coordination (hours)	1,890	0	50	16	0	1,956	28	1,984
Total Hours	21,547	7,481	16,399	1,191	44	46,661	1,775	48,436

8.2 Workforce Development Initiatives

In addition to project-level job training requirements outlined above, GRID incorporates additional "green job" training and workforce development components into the Program with the following initiatives:

Integration of hands-on solar installation experience into low-income job training programs. GRID Alternatives actively partners with 36 California job training organizations (JTOs)¹⁶ to incorporate its volunteer-based installation projects into their construction training curricula. GRID dedicates approximately 20% of its internal installations to these trainees to gain hands-on experience with real-world solar installations that have conditions and requirements comparable to what they will encounter in private industry

Paid Work and Job Placement Opportunities for training program graduates:

Graduates from job training programs have the opportunity for paid work alongside professional installers with GRID subcontractors. One of the biggest challenges for "green job" training is providing sufficient job placement opportunities, ideally resulting in local hiring. Job trainees are often competing with college graduates looking to enter the solar industry. The job training component of GRID's SPP Program was developed to help "level the playing field." Subcontractors can use DAC-SASH installations as an extended interview, committing to hire job trainees if they perform well and if the company has open entrylevel solar positions.

Local Hiring Strategies Aimed at Disadvantaged Workers: GRID aims to ensure that individuals with barriers to employment can participate in the DAC-SASH program and benefit from its workforce development initiative. GRID works with JTO partners to

¹⁶ Active JTO partners are those that GRID has worked directly with on a DAC-SASH installation since the program's inception.

emphasize the importance of including "soft skills" training - such as computer literacy, resume and interviewing skills - into its curriculum in order to enhance an individual's employability. GRID has partnered with JTOs that work with re-entry populations and at-risk young adults and has successfully connected trainees to paid job training opportunities.

The Installation Basics Training (IBT) program awards trainees with certificates for industry-relevant skills. These skills are learned under the supervision of GRID's professional installation staff. GRID's IBT program provides job trainees with valuable



hands-on training, support for development of a skillset requested by employers, and access to potential employment opportunities. IBT trainees earn certificates by demonstrating competency in specific skills while working on installations. GRID offers 11 Skills Certificates that cover a variety of array and electrical skills.

To earn all 11 Skills Certificates, trainees typically need to dedicate 130-300 hours in the field (8-20 complete installations). Employment opportunities for IBT trainees include on-site networking

opportunities with corporate sponsors, referrals to companies hiring for installation positions in the solar industry, and access to GRID's Resume Bank.

GRID Job Trainees may apply their experience toward NABCEP certification. The North American Board of Certified Energy Practitioners (NABCEP) is widely recognized as the leading certification for solar energy professionals. An individual pursuing NABCEP's PV solar installer certification must meet the Board's minimum requirement of having led 5 PV solar installations in order to sit for the certifying exam. GRID job trainees may take the NABCEP certification test once they have led five solar installations, either directly with GRID and/or with our subcontractors as part of the SPP program.

General volunteer opportunities. Pre-pandemic GRID held mandatory orientations that prospective volunteers must attend, which focus on safety at the job site and promotes solar

energy and educates volunteers on solar technologies, the importance of energy efficiency, and California's low-income solar, storage, and energy efficiency programs. Individuals who complete the volunteer orientation are eligible to work on DAC-SASH installations and gain knowledge about the solar industry that can motivate them to be solar advocates in their own communities.

JTOs and Job Trainees located in DACs: GRID is focused on involving JTO partners and job trainees who are located in or reside in DACs. Of the more than 30 JTO partners that GRID is actively working with at this time, there are 17 located in DACs. Several of these active JTO partners are listed below as examples:

- South Los Angeles YouthBuild (Los Angeles): since 2020
- Fresno Workforce Connection (Fresno): since 2019
- Young Community Developers (San Francisco): since 2017
- Inland Empire Job Corps Center, (San Bernardino): since 2016

GRID estimates that 423 participants (all types, including volunteers) that have worked on a DAC-SASH project reside in a CalEnviroScreen 4.0 DAC.

Tracking and Job Placement: Finally, GRID has developed a robust system for tracking DAC-SASH job training participants, the hours they work, and project location of this work. GRID has also begun collecting additional information on wages paid, which helps determine local hiring success. To date, GRID estimates that over time over 350 *DAC-SASH job training or volunteer participants have secured longer-term paid employment after working on a DAC-SASH project,* based on self-reporting to GRID (this is not independently verified by GRID). Trainees will be surveyed on an annual basis to measure retention, in both the solar industry and overall workforce, as well as career growth. GRID will also survey SPP Program installers on their long-term hiring of trainees, trainee recruitment experience, and trainee quality on a semi-annual basis, as well as receive information from its JTO partner network. Feedback from trainees, employers, and JTOs will inform revisions to improve the effectiveness of the training and ensure the DAC-SASH program delivers impactful workforce development outcomes in communities throughout the IOUs and in CES DACs.

9. Coordination with Complementary Programs

GRID seeks to integrate the DAC-SASH program into the full landscape of CA programs that can benefit disadvantaged communities. These include, but are not limited to, energy efficiency programs, electric bill payment assistance programs, Electric Vehicle (EV) and EVSE programs, and the Self-Generation Incentive Program (SGIP) that can increase the resiliency of low-income households.

9.1 Energy Efficiency & Energy Savings Assistance Program

Energy efficiency (EE) is an important part of the DAC-SASH program and the overall mission of GRID Alternatives. GRID believes that energy efficiency is the essential first step to implement in clients' homes before installing PV-solar. To this end, GRID conducts an energy efficiency education and training session for every DAC-SASH applicant. GRID has observed that these one-on-one education sessions can be effective in some cases, driving behavioral change that reduce energy consumption at the household level. *However, GRID's time is limited in this area and more needs to be done by or with the IOUs across the state to recruit more households to ESAP*. GRID works with the Energy Savings Assistance Program (ESAP) administrators to refer eligible homeowners to the program and to improve data transfer and standardized information that GRID receives about ESAP enrollment. DAC-SASH PV systems are typically sized based on past usage, and also take into consideration presumed energy savings from ESAP measures taken for older homes.

Table 6: Referrals to ESAP and Enrollment Percentage

	Total Referred	Enrolled	% Enrolled
PG&E	1,679	572	34%
SCE	1165	310	27%
SDG&E	86	10	12%
Total	2,930	892	30%

Table 6 summarizes the number of DAC-SASH participants that have been referred to the IOUs for enrollment into ESAP through the end of 2023 or have been successfully enrolled.¹⁷ In addition to ESAP referrals, GRID plans to explore partnerships with the IOUs and other programs that provide additional efficiency services to qualified homeowners, such as the Weatherization Assistance Program¹⁸.

9.2 CARE / FERA programs

GRID also coordinates with California IOUs, the administrators of the California Alternate Rate for Energy (CARE) and Family Electric Rate Assistance (FERA) programs, to provide them with leads for the programs and increase benefits for DAC-SASH participants. In 2022 GRID worked with PG&E to enable automatic sign-up for DAC-SASH participants into CARE or FERA. This process has worked well with PG&E and GIRD hopes to expand it to the other IOUs in 2024. In the meantime, via SCE's Capitation Program, GRID has proactively signed up households for CARE or FERA.

¹⁷ GRID refers potentially eligible applicants to the ESA program. Some may not be ESAP-eligible if they have completed ESA services in past years or have an energy efficient home (e.g. built in the last ~5 years).

¹⁸ www.benefits.gov/benefit/1844

Table 7: CARE/FERA Enrollment of DAC-SASH Applicants

	Total Applications	CARE Enrolled	FERA Enrolled	Total Enrolled	% Enrolled
PG&E	2,330	1,883	47	1,930	83%
SDG&E	134	102	2	104	78%
SCE	1,678	1,319	20	1,339	80%
Total	4,142	3,304	69	3,373	81%

Though all qualifying-DAC-SASH households are eligible for CARE and/or FERA, many households are unaware of the benefits and accessibility of these programs. GRID's outreach staff provides information about CARE and FERA to all DAC-SASH participants and refers all DAC-SASH participants to the IOUs for potential enrollment. At this time, over 80% of DAC-SASH and potential clients are enrolled in one of these assistance programs at the time of application.

9.3 The Self-Generation Incentive Program (SGIP)

SGIP provides incentives for energy storage, among other technologies. In late 2019, Decision 19-09-027 updated the program to allow households that qualify for DAC-SASH to also qualify for the SGIP's Equity and Resiliency budget. In 2020 GRID worked with the SGIP Program Administrators (PAs) and the Energy Division to try to create a streamlined SGIP enrollment processes for DAC-SASH participants. GRID initiated a pilot in late 2020 to begin development of a DAC-SASH + storage pairing for its highest-need, resiliency clients. In 2021 it began working with a partner called Swell and its equipment procurement team, hoping to integrate battery storage into its PV model. GRID continued to work with Swell in 2022 to discuss setting up a more robust partnership to ensure that battery storage systems can be delivered at no cost, with long-term warranty coverage and battery replacement included. Currently there are just a few storage systems that are in-progress or complete for

DAC-SASH participants. In 2023 GRID worked with the CPUC and other stakeholders to provide input on upcoming expansion and changes to SGIP which may now provide an incentive for battery storage and for PV systems for the first time. As of the date of this report, these changes were unresolved and direct and indirect impacts to DAC-SASH are unknown.

9.4 Electric Vehicle and Clean Mobility programs

GRID administers a low-income Electric Vehicle (EV) program for the CA Air Resources Board (CARB), a program for an Air Quality Management District and the Empower EV Program for PG&E. GRID works to ensure that DAC-SASH participants are referred to EV programs that can help families access another cost-saving technology. This program is complementary to a DAC-SASH solar installation and in 2023 GRID continued to finetune its internal processes to facilitate referrals between programs and coordination for DAC-SASH participants who may be purchasing an EV or an electric charger. Currently there are almost 80 DAC-SASH participants interested in or who have received a clean car (hybrid or EV) and 36 participants who have received a car charger with GRID. GRID expects this market to expand as California creates pathways to make EVs and their infrastructure more affordable and accessible.

10. Subcontractors

GRID utilizes staff throughout its Headquarters office and staff in its CA Affiliate offices to conduct administration, marketing, outreach, and installation services for the program. Many services are centralized, such as equipment procurement, project-level invoicing, and orchestration of field inspections. Other services are conducted at the regional level, such as development of local partnerships and targeted marketing and outreach strategies. GRID details the program's primary subcontractors below:

a) Field Inspections

The program requires that at least one in every 12 installations are inspected for proper installation and operability by an independent third-party system inspector. GRID currently subcontracts with Indaspec, the Institute for Building Technology and Safety (IBTS), and the Center for Sustainable Energy (CSE) to conduct on-site field inspections throughout the IOU territories for the program.

b) Subcontractor Partnership Program

GRID's <u>Subcontractor Partnership Program (SPP)</u> is a proven model for engaging local installers as subcontractors while providing paid work opportunities for job trainees. Under SPP, GRID subcontracts with vetted, for-profit companies to install PV systems, based on a reduced-cost structure and modified scope of work to match the structure of GRID's model. To date, 170 projects have been installed using the SPP model or 695.1 kW CEC-AC. SPP projects were installed by seven distinct subcontractor companies since 2019, with most installed by High Point Solar in Bishop (where GRID has installed many DAC-SASH systems on tribal lands) and by Solar Panel Doctors (install-only projects) in the Inland Empire region. The average system cost to date is \$4.95/CEC-AC watt and the average system size is 4.1 kW CEC-AC.

There can be logistical and/or quality challenges that arise when working with and managing subcontractors. But when we work with good quality, mission-aligned subcontractors, it is worthwhile due to the extra capacity and faster timelines afforded to us

when working with subcontractors as part of SPP. GRID construction staff are often spread thin and the added capacity can be especially beneficial during the busy summer season. GRID's outreach staff in the Inland Empire, Los Angeles and North Valley still oversee all client-facing interactions, while the subcontractor provides the design and/or installation services.

Most SPP projects are inspected by a third-party, independent inspector for Quality Assurance (QA). The QA inspection verifies that the system was installed using industry-standard best practices and meets GRID's quality requirements; starting in 2023 more and more of these will be "desktop reviews" where no truck roll is needed, which saves time and reduces program expenses. Each subcontractor is required to hire at least one paid job trainee onto every DAC-SASH project in order to fulfill workforce development requirements.

c) Public Reporting

GRID subcontracts with Energy Solutions to develop and maintain DAC-SASH data on the California Distributed Generation public reporting site, <u>CalDGStats.</u> DAC-SASH data is automatically updated each week.

11. Program Assessment and Barriers

11.1 Assessment of Program Performance

Overall, the program's core messages have been well-received by target audiences, but GRID continues to be concerned about barriers to participation being a roadblock to program success. GRID looks forward to working with stakeholders and the Energy Division to address some of these barriers in a substantive way moving forward.

11.2 Barriers to Participation

Low-income households face myriad barriers to both accessing solar on their own and participating in statewide and local solar programs, including financial barriers, structural barriers, and marketing/outreach barriers. GRID's community- and customer-centric approach addresses many of these barriers using strategies that have proven to be successful in working with low-income households. For example, GRID's support can enable low-income families to overcome the financial barrier to solar access by covering the cost of the system. However, there are limitations to GRID's financial resources for inverter replacements for example at year 10 for non-TPO projects. In addition, there are barriers to DAC-SASH participation due to program eligibility requirements. Below is a high-level overview of GRID's assessment of program barriers.

Income eligibility is low for a homeowner-only program

The DAC-SASH program requires that households meet the definition of low-income that is based on the CARE/FERA statewide eligibility. The income qualification of a single statewide income level limits participation in an area such as San Diego, which has a higher cost-of-living than many areas around the state. Close to 50% of SDG&E households who participated in the SASH program¹⁹ -- which uses Area Median Income (AMI) to account for

¹⁹ SASH uses 80% or less of Area Median Income (AMI) to meet the low-income threshold, which is set in PU Code 2852(a)(1) and detailed in Chapter 2 (commencing with Section 50050) of Part 1 of Division 31 of the Health and Safety Code.

the varied cost-of-living across the state -- would not meet the income requirement for DAC-SASH. The Bay Area and Los Angeles regional markets experience a similar or higher rate of disqualification using a CARE/FERA income benchmark. In addition, most affordable housing partners work within 80% AMI income limits and therefore many of their New Construction homeowners will not qualify for the program. This is concerning in particular because New Construction homes are mandated to include solar and have new roofs, making them great candidates for supporting 25-year warrantied solar systems.

Need for gap financing

Gap financing is the difference between the project cost and the \$/watt DAC-SASH incentive. The financial benefit from the DAC-SASH Third-Party Ownership (TPO) arrangement that GRID expects to leverage for the majority of DAC-SASH projects helps cover some financing gaps, but 10 to 15% of DAC-SASH projects cannot leverage the TPO model and some projects have a higher cost due to additional expenses such as an electrical service upgrade, or a small or ground-mounted system. In these cases, securing additional gap financing is critical, as low-income participants are not expected to contribute financially. GRID is able to leverage gap financing through local grants, foundation support, in-kind donations, and philanthropic resources, but does not have access to sufficient gap financing for all projects. As such, limitations on GRID's available gap funding are a barrier to program participation and waiting lists are long for homeowners who would like to participate but need a new roof or other upgrades first.

Additional structural costs

Much of the older housing stock that qualifies for the DAC-SASH program requires additional structural upgrades, such as roof repair or replacement, or other property rehabilitation measures related to unpermitted structures, or outdated electrical systems throughout the home (beyond a main service panel upgrade). While GRID has developed some innovative partnerships to provide roof repair and replacements for low-income families, these resources are limited and place specific. For example, GRID has partnerships with the cities of San Francisco and Richmond to provide funding for roof repair or replacement, and has a philanthropic fund devoted to re-roofing for qualifying veterans in

Los Angeles. However, the need for roof repair/replacement and other structural upgrades far outpaces the resources available. Homeowners with these additional structural costs face barriers to participation in DAC-SASH.

11.3 Program Design Improvement

GRID worked collaboratively with stakeholders and the Energy Division to explore program changes to address these limitations in 2020 via a modification of D.18-06-027. In 2020 GRID submitted its Petition for Modification (PFM) to address some of the barriers detailed in this section. Decision 20-12-003 added tribal lands to the program's geographic eligibility in response to GRID's 2020 PFM. With the first program evaluation taking place in 2022 and early 2023, GRID looks forward to working with stakeholders to determine program changes or additions in 2024.

12 Conclusion

GRID was pleased to receive the results of the program's first evaluation and on the whole was not surprised by its findings. GRID is pleased with the program's progress in completing over 2,300 projects and over 9MW (CEC-AC) of installed capacity from program start, with over 230 shovel-ready projects in the pipeline for households across the state, including on tribal lands. This progress is despite 2+ years of pandemic slowdowns, a challenging program design, and staff capacity issues in 2021 and 2022. Economic and health impacts caused by the pandemic highlight perhaps the even greater need for DAC-SASH to help relieve energy burden and provide job training opportunities to disadvantaged communities. GRID looks forward to bringing the benefits of DAC-SASH to residents of disadvantaged communities in 2024 and for years to come.

13 Appendices

Appendix A

Applications in each CES Disadvantaged Community (DAC) Census Tract

Over 2,900 applications total through Q4 2023 – list provided directly to the CPUC.



Appendix B

Summary of Program Participant Survey Results

For the program's <u>annual survey</u>, to date over 658 program participants have responded, for a 27.4% response rate on average, which is a slight increase in response rate. The majority of responding participants say that they would be likely to recommend GRID to their contacts and neighbors or are considered "promoters."

GRID sends its <u>post-installation survey</u> after project construction is complete. The survey includes four questions and has space for comments. To date there are over 530 survey responses from DAC-SASH participants, which is a 22.1% response rate. The majority of responding participants state that they are very likely to recommend GRID to their contacts or neighbors. The four survey questions emailed to clients are:

- Do you understand how the system works?
 - On a 1 to 5 scale, we have received on average 2.25 (this has gone down)
- How to tell if the system is working?
 - On average we have received 3.4 (same)
- What to do if the system is not working?
 - On average we have received 3.4 (improved slightly)
- Do you understand your NEM bills?
 - On average we have received 3.0 (same)

GRID receives constructive criticism from time to time, including comments such as those below. GRID continually works to address feedback received whenever possible and to learn from its mistakes:

"Better explanation of True-up and a checklist for helping to maintain the system. And also, some clarification whether or not a battery storage system would be ok to install separately. Hopefully one day this all comes in a package (solar & battery) system," from client *in Pittsburg*, CA.

"The process from the first application to installation can be very time consuming ...really wish the methodology could be shortened and more efficient," from client in Richmond, CA.

"My panels were placed to the lower portion of the roof facing west, and since the neighbor house is very close I feel that it would have been more beneficial if the panels had been placed higher on the roof to obtain the optimal sun, especially in the winter months" from client in Stockton, CA.

Otherwise, GRID received positive feedback such as the comments below:

"Completely satisfied and proud it was done" from a client in Visalia, CA. "Just saw last power bill and yes I see the difference and I thank you for it," from a client in Ontario, CA. "So far so good? it has truly been a blessing for my family!" from client in Vallejo CA.

"I am so happy with Grid! Fantastic savings at no cost to owner. I live on a golf course and a couple of balls broke panels. I want to check if the panels are still working?" from client in Whittier CA.

"They are providing good and efficient programs to many communities saving them money and helping those communities with clean energy and helping on the elimination of the contamination" from client in Santa Fe Spring, CA.

In 2020 GRID created a <u>separate complaint tracking system</u>. To date GRID has received four formal complaints (meaning they were escalated several times), primarily related to slow communication or miscommunication. GRID is actively working to improve client communications, in particular with complex projects that include multiple services or programs, to ensure that the client understands next steps and holds realistic expectations about what services or products they will be receiving. Please reach out to GRID if you would like more details about these client complaints.