



SOLAR**SPRING**BREAK

Social Media for #SolarSpringBreak

Thank you for being a part of GRID Alternatives' Solar Spring Break this year! The following information is intended to help you spread the word through social media of the amazing work you are doing to bring the environmental and economic benefits of solar power to low-income families.

We encourage you to post pictures & status updates about your trip, but remember that **safety is the #1 priority** on the jobsite. Please do not walk backwards on the roof or compromise safety to get a picture. If you'd like a picture on your phone while you're working on the roof, please work with the GRID Alternatives staff on-site to help you get it.

Hashtag:

Tag all your posts with **#SolarSpringBreak** & GRID's accounts so we can easily find them and put them into the official GRID Alternatives Solar Spring Break social media feed!

Facebook URL:

www.facebook.com/gridalternatives

Twitter

[@GRID](https://twitter.com/GRID)

Instagram:

@gridalternatives

Blog post submission:

We want to hear about #SolarSpringBreak in your own words! Recount the highlights of your experience in 250-300 words and we'll send you a pair of GRID Alternatives sunglasses. Your story may be featured on our blog! Submit stories and pictures **within one week** of completing your projects to: Katelyn McClintock, kmclintock@gridalternatives.org

Official photo album:

Photos from your installation days will be put on GRID Alternatives' official Flickr page, organized by the local office that hosted your projects. All of the albums can be found on Flickr here:

- www.flickr.com/photos/gridalternatives/collections/