



GRID
ALTERNATIVES
Mid-Atlantic

Corporate Partnership





Looking for a way to do good and affirm your organization's commitment to environmental, economic, and social justice? Want to support an organization committed to ensuring solar energy and jobs are accessible to everyone? Want to get your logo on our website, in our communications, at our events, and in front of a broad audience across our region? If yes, become a GRID Mid-Atlantic Corporate Partner!

About GRID Mid-Atlantic

Under-resourced and communities of color disproportionately bear the burden of environmental injustice and climate change. The vision of GRID Alternatives Mid-Atlantic (GRID Mid-Atlantic) is a successful transition to clean, renewable energy that includes everyone. GRID Mid-Atlantic's mission is to make renewable energy technology and job training accessible to these underserved communities.

As a solar nonprofit, GRID Mid-Atlantic uses a workforce training model to lead volunteers and job trainees on solar installations for income-qualified homes and multi-family projects, providing needed savings for families struggling financially and preparing workers for jobs in the fast-growing solar industry.

GRID Mid-Atlantic works to end the cycle of poverty by increasing access to the benefits of solar technology in the following ways:

- 1 Solar Installation Services for Residential Homeowners** - Approximately 50% direct electricity bill savings to residential homeowners
- 2 Program Development for Affordable Housing Providers** - Improve the quality of life for multi-family tenants through building and energy efficiency upgrades while maintaining affordable rent
- 3 Workforce Development** - Increase access to job training and volunteer opportunities, helping individuals start a career in the solar industry

Launching Solar Careers

GRID's workforce programs are connecting people who need good jobs with an industry that needs good people.

Solar Works DC

GRID Mid-Atlantic's flagship workforce development initiative, Solar Works DC is a low-income solar installation and job training program conducted in partnership with the Department of Energy & Environment (DOEE) and the Department of Employment Services (DOES). The program prepares participating District residents to enter careers in solar and related industries while reducing energy costs for qualified low-income District homeowners by installing solar systems on their homes.

After nearly two years, Solar Works DC has provided over 120 District residents with solar installation training.

Participants in the 12-week sessions complete GRID's Installation Basics Training (IBT) program, earning industry relevant skills certificates by demonstrating competency in real-world solar installations. In addition, the participants attend customer outreach and construction workshops, receive CPR and OSHA 10 certification, and take the

Nearly
\$7 Million

*Lifetime savings on
electricity for
recipients of GRID
Mid-Atlantic's no-cost
solar program*

NABCEP PV Associate Credential exam. During the summer, an abbreviated six-week program is available for DC residents ages 18-24.

Solar Futures

Solar Futures provides classroom and hands-on education to K-14 students, with an emphasis on high school students, helping inspire and prepare them for careers in the growing solar industry.





Women in Solar

GRID Mid-Atlantic is working to build a diverse, equitable and inclusive solar industry by providing pathways to technical careers for women, highlighting the voices of women of color in the industry, and providing national leadership on solar workforce diversity. Women's voices, talents and leadership are needed more than ever to build a strong and sustainable industry.

Examples of our Women in Solar initiatives include "We Build" women-only solar installations and "We Give", a nationwide network of women who lead in philanthropy and have a passion for helping people and the planet.

Over 45,000 Tons

Of greenhouse gas emissions prevented from entering the atmosphere, an equivalent impact to planting more than 682,000 trees

800+ Participants

Trained in solar through volunteering and programs such as Solar Works DC, Women in Solar, Troops to Solar, and Solar Futures

Troops to Solar

America's solar industry is a strong employer of veterans and provides economic empowerment through good wages (\$20-\$24 per hour) in high-growth jobs, many of which do not require advanced degrees. Our national Troops to Solar initiative connects veterans to these jobs by providing solar industry workforce training to U.S. military veterans and active service members across the country. In addition, our "Vets helping Vets" events provide solar systems for low-income veterans.

Partnership Options

Sample Benefits Packages

	Platinum \$100K	Gold \$75K	Silver \$50K	Steel \$25K	Bronze \$10K	Workday Sponsor \$7,500K
Corporate Workday/Volunteer Opportunity	5	4	3	2	1	1
Corporate Workday Discount (on additional workdays)	50%	40%	30%	20%	10%	
Logo on GRID Mid-Atlantic Website	1 year	1 year	1 year	1 year	1 year	
Name Listing on GRID HQ Homepage	1 year	1 year	1 year			
Logo on GRID Mid-Atlantic Corporate Partner Page	1 year	1 year	1 year	1 year	1 year	
Logo in GRID Mid-Atlantic E-newsletter	1 year	1 year	1 year	1 year		
Full-Color Ad in EOY E-newsletter	Full	Full	1/2	1/2	1/4	
Featured on GRID Mid-Atlantic/GRID HQ Facebook	4x	3x	2x	1x		
Featured on GRID Mid-Atlantic/GRID HQ Twitter	4x	3x	2x	1x		
Featured on GRID HQ LinkedIn	4x	3x	2x	1x		
Feature on GRID Mid-Atlantic Instagram	4x	3x	2x	1x		
Printed Corporate Workday Banner	✓	✓	✓	✓	✓	
GRID HQ Blog Posts	2x	1x	1x			



People. Power. Employment.

A corporate partnership with GRID Mid-Atlantic will position your organization as a leader in making sure that solar energy and jobs are accessible to everyone.

Please contact us at dcdevelopment@gridalternatives.org for more information.

