



# Solar Soiree

A Five-Year Anniversary | Sponsorship Package

September 19th, 2019 | 6 PM - 9 PM | THEARC, Washington, DC



**People. Planet. Employment.**

GRID Alternatives Mid-Atlantic is an affiliate of GRID Alternatives, a national leader in making clean, affordable solar power and solar jobs accessible to low-income communities and communities of color.



## **Diamond Gala Sponsorship (\$25,000)**

### **Diamond Sponsorship Benefits**

- 20-Diamond VIP tickets to the GRID Mid-Atlantic Five-Year Anniversary Celebration
- Full-page color ad in the Five-Year Anniversary Celebration program

### **GRID Mid-Atlantic Five-Year Anniversary Celebration Branding Opportunities**

- Posts on GRID Alternatives HQ Facebook page
  - 1x pre-event, 1x post-event
- Tweets on GRID Alternatives HQ Twitter feed
  - 1x pre-event, 1x post-event
- Inclusion in GRID Alternatives HQ Newsletter
  - 1x pre- or post-event
- Posts on GRID Mid-Atlantic Facebook page
  - 1x pre-event, 1x post-event
- Tweets on GRID Mid-Atlantic Twitter feed
  - 1x pre-event, 1x post-event
- Co-sponsorship of event-night VIP reception highlighted in digital invitations
- Logo placement on event website, including link to sponsor site
- Logo placement in event video montage
- Logo placement on all event signage
- Logo placement included in post-event thank-you messaging





## **Ruby Gala Sponsorship (\$15,000)**

### **Ruby Sponsorship Benefits**

- 14 Ruby VIP tickets to the GRID Mid-Atlantic Five-Year Anniversary Celebration
- Full-page color ad in the Five-Year Anniversary Celebration program

### **GRID Mid-Atlantic Five Year Anniversary Celebration Branding Opportunities**

- Posts on GRID Mid-Atlantic Facebook page
  - 1x pre-event, 1x post-event
- Tweets on GRID Mid-Atlantic Twitter feed
  - 1x pre-event, 1x post-event
- Logo placement on event website, including link to sponsor site
- Logo placement in event video montage
- Logo placement on all event signage
- Logo placement included in post-event thank-you messaging



## **Emerald Gala Sponsorship (\$10,000)**

### **Emerald Sponsorship Benefits**

- 14 Emerald VIP tickets to the GRID Mid-Atlantic Five-Year Anniversary Celebration
- Half-page color ad in the Five-Year Anniversary Celebration program

### **GRID Mid-Atlantic Five Year Anniversary Celebration Branding Opportunities**

- Posts on GRID Mid-Atlantic Facebook page
  - 1x pre-event, 1x post-event
- Tweets on GRID Mid-Atlantic Twitter feed
  - 1x pre-event, 1x post-event
- Logo placement on event website, including link to sponsor site
- Logo placement in event video montage
- Logo placement on all event signage
- Logo placement included in post-event thank-you messaging





## **Sapphire Gala Sponsorship (\$5,000)**

### **Sapphire Sponsorship Benefits**

- 10 Sapphire VIP tickets to the GRID Mid-Atlantic Five-Year Anniversary Celebration
- Quarter-page color ad in the Five-Year Anniversary Celebration program

### **GRID Mid-Atlantic Five Year Anniversary Celebration Branding Opportunities**

- Company name listed on GRID Mid-Atlantic website
- Company name listed in event video montage
- Company name listed on all event signage
- Company name included in post-event thank you messaging

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### **Notes about 5-Year Anniversary Celebration Sponsorships**

Logos: Once you've confirmed your 5-Year Anniversary Celebration Sponsorship, we'll need materials to help promote your organization! Please provide us with an .EPS version of your logo in full color, as well as your logo in .JPG format in both color and black-and-white. If your organization has any guidelines for logo use, please provide them to us.

### **Have additional questions?**

Contact Elijah Perry, our Director of Development, at [eperry@gridalternatives.org](mailto:eperry@gridalternatives.org) or (202) 517-8853 for assistance.